



**THE 29TH TAFISA
WORLD CONGRESS
PRAGUE 2026**

**SPORT FOR ALL:
BUILDING BRIDGES
FOR INCLUSION,
EQUITY AND HARMONY**

**13–17 MAY 2026
TYRŠ HOUSE, MICHNA PALACE
PRAGUE**



**PARTNERSHIP
PROSPECTUS**

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WELCOME MESSAGE

I am thrilled to welcome the world to the TAFISA World Congress 2026 to take place in the beautiful city of Prague. This Congress comes at a crucial time when the need for collaboration and knowledge sharing has never been greater.

The theme, **“Sport for All: Building Bridges for Inclusion, Equity, and Harmony”**, underscores the renewed importance of unity, peace, and collective action in a divided world. As we face growing challenges, we must continue working together to advance physical activity and Sport for All.

The Congress will be a space for doers—practitioners, changemakers, and community leaders – who are using Sport for All to create real impact on the ground. It will provide a vital platform to exchange ideas, share lived experiences, and shape innovative strategies for the future.

We look forward to welcoming delegates from all corners of the world to Prague to be part of this meaningful conversation and help shape the future of the global Sport for All movement.



Wolfgang Baumann
TAFISA President

WELCOME MESSAGE OF SOKOL

Dear sports friends, ladies and gentlemen,

It is with great joy that I can invite you to Prague for the **29th TAFISA World Congress**, to be held in May 2026. It is a true honour that the Czech Sokol Organisation – a traditional Czech institution with more than 160 years of history built on the idea of Sport for All – has the opportunity to host this prestigious event in the heart of Europe.

We live in a world full of challenges that affect each of us. We firmly believe that Sport for All can serve as a bridge to overcome them – a powerful connector that unites generations, cultures, and nations, fostering understanding, health, and harmony. The congress theme, **“Sport for All: Building Bridges for Inclusion, Equity, and Harmony”**, perfectly reflects this shared vision.

The congress will provide a platform for open discussions, sharing best practices, and exchanging innovative ideas. We aim to create an environment where experts, leaders, practitioners, and enthusiasts from all around the world can meet – united by the belief that Sport for All is a key to building a better future.

Prague will welcome you with its unique atmosphere, and we, as organisers, will do everything we can to ensure that each participant feels truly at home. We look forward to experiencing inspiring days together, strengthening our partnerships, and shaping new impulses for the global Sport for All movement.

I look forward to meeting you in Prague in May 2026!



Martin Chlumský

President of the Czech Sokol Organisation

President of the Organising Committee, TAFISA World Congress 2026

WHY BECOME A PARTNER OF TAFISA 2026?

- Reach international and Czech audiences with a passion for movement, equity, and health.
- Support an initiative that aligns with CSR, ESG, and diversity values.
- Strengthen your brand's presence in a high-profile civic and cultural event in the heart of Prague.
- Engage with communities, families, and sport professionals in an open and dynamic setting.
- Activate your brand in a way that matters – through shared values, experiential presence, and authentic engagement.
- Learn more at the official website:
www.tafisacongress-prague2026.com

TYPES OF SUPPORT WELCOME

We welcome:

- **Financial contributions**
- Material support for community zones and workshops
- CSR engagement campaigns run in synergy with the event

ABOUT TAFISA



The Association For International Sport for All (TAFISA), founded in 1991 in France, is the leading global organization promoting Sport for All and physical activity. With over 300 members from 170 countries, including governmental and non-governmental bodies, Olympic committees, and grassroots organizations, TAFISA works to build a more active, inclusive, and sustainable world.

TAFISA cooperates with major global institutions such as the IOC, UNESCO, and WHO, and leads a variety of programs and events including the TAFISA World Challenge Day, World Walking Day, Certified Leadership Courses, and initiatives promoting traditional sports and active cities.

Its strategic initiative, Mission 2030: For a Better World Through Sport for All, aims to harness the power of physical activity to address global challenges such as health, equity, social inclusion, and peace.

ABOUT SOKOL



Czech Sokol Organisation – Main Organiser from Czech Republic

Sokol offers sport to everyone, regardless of age or income.

It promotes the physical fitness and overall well-being of its members as well as the wider public. Sokol views movement as an essential part of a healthy lifestyle. It is patriotic in the best sense of the word – guiding its members toward love of their homeland and respect for the spiritual heritage of our nation.

Sokol members are an active force in their communities, driving sports and cultural life. They are proud of their tradition and hold it in high regard.

Sokol strives for the overall development of the human personality.

It leads its members toward fairness, integrity, initiative, independence, and the ability to help others.

The Sokol program is an interconnected system of sports, physical activities, cultural and social events carried out in local gymnastic units. Officials, instructors, and coaches are not only the organizers and leaders of Sokol's physical and sports program, but together with other members, they create a social environment that shapes moral attitudes and preserves Sokol ideals.

Sokol is open to all who believe in its values: sport, citizenship, community, personal growth, and kindness!

OVERVIEW OF THE CONGRESS

The **TAFISA World Congress 2026** will take place in Prague under the theme:

SPORT FOR ALL: BUILDING BRIDGES FOR INCLUSION, EQUITY AND HARMONY

As the world seeks connection, resilience, and shared purpose, the Congress positions *Sport for All* not as a luxury, but as an essential driver of systemic change. It highlights sport as a universal language that breaks down barriers, connects generations, and fosters harmony across societies.

Key Goals and Themes

The Congress will explore how Sport for All can:

- **Bridge Generations** by creating spaces for empathy, learning, and connection across age groups.
- **Empower Communities** by amplifying lived experiences and supporting grassroots leadership.
- **Connect Societies** by fostering understanding and cooperation across cultural, geographic, and social divides.

Audience and Program

The event will bring together a diverse audience — from **global decision-makers and public institutions** to **local organizations, practitioners, and community leaders**. Through **keynote speeches, interactive sessions, and hands-on workshops**, the Congress will provide a vital platform to exchange ideas, share experiences, and shape innovative strategies for the future.

General Program

DAY 0 13 May 2026 Wednesday	DAY 1 14 May 2026 Thursday
Arrival of the participants — Regional Meetings — Welcome Reception	Opening Ceremony — Plenary Sessions — Parallel Sessions — Poster Sessions — Host cultural night at the Municipal House
DAY 2 15 May 2026 Friday	DAY 3 16 May 2026 Saturday
House of Commons Debate — Parallel Sessions — Poster Sessions — TAFISA General Assembly — Free Evening	Plenary Sessions — Parallel Sessions — Closing Ceremony — Outdoor Activity & City Orienteering — Dinner & Farewell Party
DAY 4 17 May 2026 Sunday	
Departures of the participants	

PARTNERSHIP PACKAGES

We offer flexible partnership tiers to match your desired level of involvement and type of support – whether financial or in-kind.

PREMIUM PARTNER

EUR 12,000

Up to 3 partners

Benefits:

- Logo branding in **interior spaces** (main halls, exhibition area)
- 5 company full registrations
- Additional **branding across the venue exterior**
- Logo on **partner wall** and in Congress print materials
- Possibility to supply items for welcome bags or public zones
- Visibility in **media coverage** (TV, radio, press releases)
- **Booth space** in high-traffic public zone
- Opportunity for **custom brand activation – f.e.:**
 - Themed workshop – e.g. a health-focused company could offer short sessions on healthy cooking, relaxation, or exercise
 - Photo booth with brand logo or interactive element (e.g. “Jump for Your Health” challenge),
 - Product tastings or trials – giving visitors a chance to try your offerings on-site,
 - Eye-catching installation – such as a giant inflatable fruit, a brand-themed mini stage, or an interactive “Wall of Wishes”
- Mention on website, ČOS website and social media as Supporting Partner
- 5 invitations to **VIP reception or major event** (to be announced)

SUPPORTING PARTNER

EUR 10,000

Benefits:

- Logo placement in **selected indoor areas** (main hall, exhibition)
- 3 company full registrations
- Booth space
- Logo on **partner wall** and in Congress print materials
- Mention on website, ČOS website and social media as Supporting Partner
- 3 invitations to **VIP reception or major event** (to be announced)

COMMUNITY PARTNER

EUR 7,000 or In-Kind Contribution

Benefits:

- Logo on **partner wall** and in Congress print materials
- 1 full company registration
- Mention on website, ČOS website and social media as Supporting Partner
- Possibility to supply items for welcome bags
- 1 invitation to VIP reception or major event (to be announced)

We are happy to **tailor** benefits depending on the nature of your support. Whether you contribute through funding, materials, services, or know-how, your engagement will help bring this inclusive global event to life in the heart of Prague.

EXHIBITION

Engage directly with visitors through your own branded booth or activation stand.

We provide:

- Indoor or outdoor space (based on availability and theme fit)
- Promotion of your exhibition in the Congress guide
- Support with logistics and permissions (if applicable)

Price:

1.500 EUR for a space – 2 m²
2.000 EUR for a space – 4 m²

CONGRESS ITEMS & MERCHANDISING

Congress bags

EUR 3,000

Exclusive

Make a lasting impression with high-visibility branding on the official Congress bags distributed to all registered delegates. Congress bags are one of the most valued and visible Partnership opportunities, as attendees often keep and use them long after the event ends.

Partnership Includes:

- Prominent Partner logo printed on the front or back of the Congress bag
- One A4 insert (up to 4 pages) placed inside each bag (insert provided by Partner)
- Acknowledgement on the official Congress website, Congress newsletters and in the final programme

Stylish and practical, the Congress bag ensures long-term brand visibility and positions your company as a key supporter of the event experience



WORLD CONGRESS

THE 29TH TAFISA



TYRŠ HOUSE, MICHNA PALACE
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Lanyards

EUR 3,000

Exclusive

Maximize your brand's exposure by becoming the exclusive Lanyard Partner. All delegate badges will be attached to lanyards worn continuously during the entire event—making them one of the most visible branding items at the Congress. Your company logo will be prominently printed on every lanyard, seen in all scientific sessions, exhibition areas, and networking spaces.

Partnership Includes:

- Exclusive branding on all lanyards distributed to Congress participants
- High-visibility exposure throughout the event
- Acknowledgement in the final programme and on the Congress website

Make your brand part of every handshake, conversation, and connection with this powerful branding opportunity.



**THE 29TH TAFISA
WORLD CONGRESS
PRAGUE 2026**

Name
Surname

KEYNOTE SPEAKER
Czech Republic



DELEGATE

AGUE  **2026**

THE 29TH

GRESS

Notebooks, pens

EUR 2,000

Exclusive

Make a lasting impression by placing your logo on pens and notepads used by delegates throughout the Congress and beyond. Distributed to all registered delegates at registration, pens offer constant brand exposure during note-taking and networking.

Advertisement

Congress Bag Insert

EUR 800

- Include your A4-size insert (up to 4 pages) in the official Congress bags — produced by the Partner
- Ensure your advertisement reaches every delegate directly
- Promote your special events, booth, or services with invitations or promotional material
- In addition to printed inserts, small branded gifts or promotional items can also be included

Maximize your exposure by placing your message right into the hands of all attendees!

Advertisement in the Final Program

EUR 500

- One full-page advertisement included in the official Program Overview
- The Program Overview will be available for download on the Conference Platform, ensuring broad visibility among delegates

Social Media Post

EUR 800

- 1 dedicated post on Facebook, Instagram, and LinkedIn
- Can include image, video (up to 1 min), or carousel post
- Can include a link to the Partner's website or landing page
- Best for product/service promotion, brand awareness

On-Site Registration Kiosks

EUR 2,500

As the exclusive Partner of the On-Site Registration Kiosks, your brand will receive prime visibility during one of the most critical moments of the event. All attendees are required to complete their registration through these self-service kiosks upon arrival, ensuring your logo is seen by every participant.

Partnership benefits include:

- Prominent display of your company logo on all self-check-in kiosk screens, guaranteeing high visibility and repeated exposure to all congress delegates.
- Positioning your brand at the forefront of the attendee experience, associating your company with a smooth and efficient registration process.
- A unique opportunity to connect with participants right at the start of their event journey, creating a strong first impression.
- Enhanced brand awareness among a diverse, engaged audience of professionals throughout the congress duration.

By Partnering the On-Site Check-In Kiosks, your company demonstrates commitment to innovation and attendee convenience, while maximizing exposure in a high-traffic area of the event venue.

Mobile Application Main Partner

EUR 4,000

Exclusive

- Advertising featured in the official event mobile app, downloadable by all delegates on their smartphones and devices
- Partner's logo prominently displayed on the app's homepage as app partner
- Special dedicated button providing direct access to partner information

Gain exclusive digital visibility and engage attendees throughout the congress!

Mobile Application Partner

EUR 1,500

- Advertising featured in the official event mobile app, downloadable by all delegates on their smartphones and devices
- Partner's name displayed under button App Partners on the app's homepage – access to uploaded information about the partner

GENERAL INFORMATION

Venue & How to Get There

Tyršův dům – Venue

Tyršův dům, the headquarters of the Czech Sokol Organization, is located in the historic district of Malá Strana – one of the oldest and most architecturally rich parts of Prague, near Prague Castle and Petřín Hill. The complex includes gymnasiums, lecture halls, and a swimming pool, as well as the historic Michnův Palace, offering elegant and prestigious spaces ideal for ceremonial, cultural, or business events.

With origins dating back to 1579, Tyršův Dům blends historical charm with modern functionality. Its Baroque halls are suited for larger gatherings, while smaller salons offer intimate atmospheres for meetings or special occasions. The unique location and historical ambiance make Tyrš House a standout venue for both Czech and international guests.

Address:

Tyršův dům
Újezd 450/40, 118 01 Malá Strana – Prague 1
Czech Republic



How to Get There

From the airport (Václav Havel Airport Prague):

Approx. 30–40 minutes by taxi or about 50 minutes by public transport (bus + metro + tram).

By Public Transport:

Easily accessible via Metro Line A (station Malostranská), followed by a short tram ride (lines 12, 20, or 22) to the Pražské Jezulátko tram stop, which is located directly in front of Tyršův dům. Walking from Malostranská takes about 15 minutes.

By tram:

The Pražské Jezulátko tram stop is situated right at the entrance to the venue. Frequent connections from the city center (lines 12, 20, or 22) make this a convenient option.

By car:

Due to its central location in Prague 1, access by car is possible, but parking is limited. It is recommended to use nearby public garages or public transport.

Prague, Czech Republic

Prague, the capital of the Czech Republic, is a vibrant and historical city located in the heart of Europe. Known as the “City of a Hundred Spires,” Prague offers a unique blend of Gothic, Baroque and modern architecture, a rich cultural scene, excellent gastronomy, and a high standard of services. It is easily accessible via its international airport and has a well-developed infrastructure ideal for hosting large-scale events.

Visiting Prague

With its excellent accessibility, modern conference venues, and wide range of accommodations, it is an ideal destination for international events. The city combines historical charm with all the conveniences of a vibrant modern metropolis.

ADDITIONAL INFORMATION

For practical tips and resources:

[Ministry of Foreign Affairs of the Czech Republic](#)

[Prague Airport](#)

[Prague public transport](#)

[Official Tourist Website for Prague](#)

[Prague USE-IT city map \(made by young local people\)](#)

Getting around

Prague offers an efficient and reliable public transportation system, including metro, trams, and buses, making it easy to navigate the city. Taxi services and ride-sharing apps are also available. For those who prefer exploring on foot, many of Prague's attractions are within walking distance.

CONDITIONS AND CONTACT

All prices listed in this document are **exclusive of VAT (DPH)** and represent standard rates for participation in the TAFISA World Congress 2026 partnership program.

We understand that each organization has unique goals, target audiences, and capacities. That's why **all partnership packages and individual participation items can be tailored** to better align with your specific needs – whether you are looking for greater visibility, meaningful engagement with communities, or value-driven activation aligned with your strategy.

We are committed to building **flexible, personalized collaboration formats** and are happy to discuss all options with you **in person, via video call, or by phone**, to ensure the best possible outcome for both your brand and the event.

For a detailed consultation or to explore a customized offer, please contact:

Kamila Špičková

Sponsoring Manager

E-mail: spickova-e@guarant.cz

Tel.: +420 737 178 118

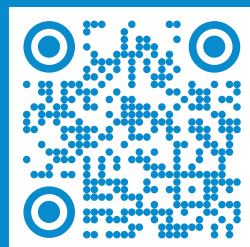
NOTES

Host – Česká obec sokolská

Tyršův dům (Tyrš House, Michna Palace)
Újezd 450/40, 118 01 Prague 1, Czech Republic
Website: www.sokol.eu

Congress Secretariat – GUARANT International

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www.tafisacongress-prague2026.com